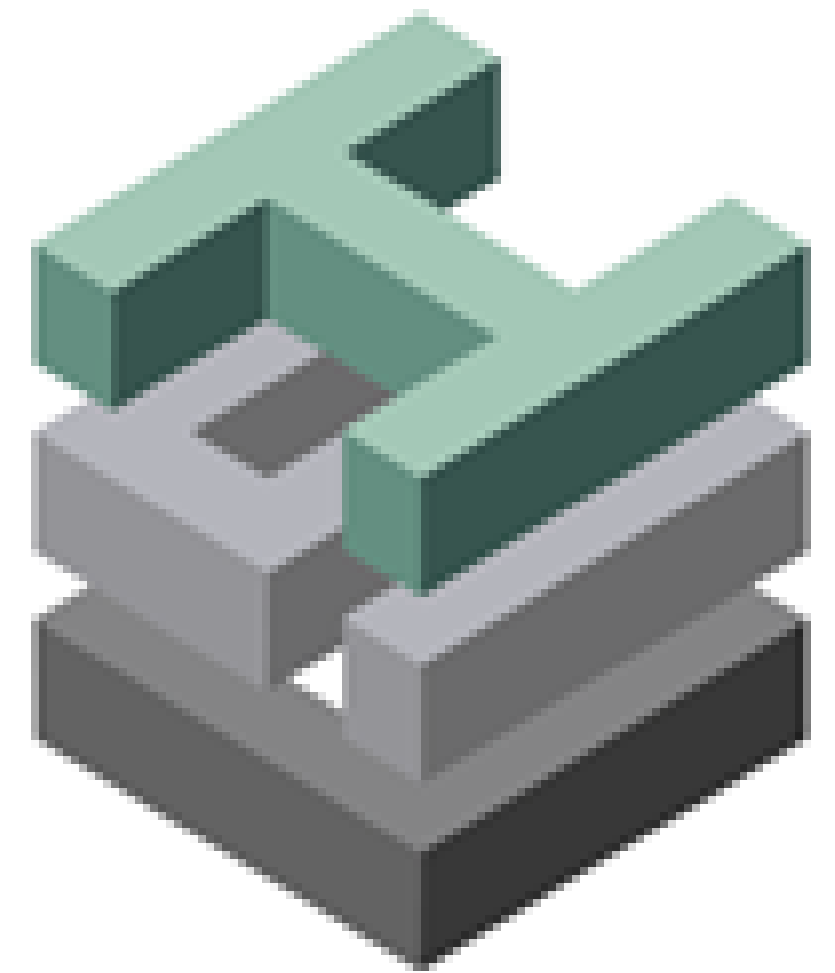


IMMERSIVE SHIFT LABS

FOUNDED BY: MAHMOUD MORSHEDY

Overview

Immersive Shift Labs has been working on a software called EnVision. EnVision is a software that improves communication, diagnostics & surgery accuracy by manipulating real patient images in holographic 3D using mixed reality technology. Immersive Shift Labs' software EnVision is a healthcare software application that provides a Holographic visualization for medical images using mixed reality technology. As the modern medical-imaging system provides an increasing amount of high-dimensional data that need to be visualized and interpreted for treatment planning. EnVision provides real-time hologram volume images seen using head-mounted glasses such as Microsoft Hololens.



Immersive Shift Labs



Background

Mahmoud Morshedy is a UB alumnus, managing director, and co-founder of Immersive Shift Labs. In 2004, he obtained a bachelor's degree in Communication and Electronics from Zagazig University. He graduated with a master's degree in Technology Management in 2018 here at the University of Bridgeport.